# Privacy Policy

## BY VISITING WWW.SEASKYANDSHELTER.COM YOU ARE CONSENTING TO OUR PRIVACY POLICY.

#### **OVERVIEW**

Sea Sky and Shelter LLC is committed to protecting your privacy online. Use of the Site, including all materials presented herein and all online Services provided by Company, is subject to the following Privacy Policy. This Privacy Policy applies to all site visitors, customers, clients, and all other users of the Site. By using the Site or Service, you agree to this Privacy Policy, without modification, and acknowledge reading it.

This Privacy Policy describes the personal information we collect through this website at www.seaskyandshelter.com (the "Site"). Visitors and any users of the site are referred to as "user," "you," and "your" and Company (Sea Sky and Shelter LLC) is referred to as "we," "us," and "our." On the Site we provide access to downloadable handouts and worksheets, informational videos, coaching and mentoring, training and education, event planning, products, and other resources all of which will be referred to as the "Service." "Customer" and "Subscriber" means a person that is registered with Sea Sky and Shelter to use the Services. "Data Protection Laws" means all data protection and privacy laws and regulations applicable to the Processing of Personal Data. "Personal Data" means any information relating to an identified or identifiable natural person. "Processing" means any operation or set of operations which is performed upon Personal Data, whether or not by automatic means, such as collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, erasure or destruction. "Process", "Processes" and "Processed" shall be interpreted accordingly. Accessing this Site constitutes a use of the Site and an acceptance to our Privacy Policy.

At Sea Sky and Shelter, protecting your privacy and the privacy of anyone receiving your email is very important to us. The purpose of this Privacy Policy is to ensure safe and appropriate engagement for everyone. Our Privacy Policy applies to your use of Sea Sky and Shelter's Services and describes the kind of information we process, how it is processed and why.

### INFORMATION WE COLLECT

This Site only collects the personal information you voluntarily provide to us in order to subscribe to our mailing list, comment on our blog, or complete a transaction for goods or services. Client information: identification and contact data (name, contact details, username); billing information (credit card details, account details, payment information); IT information (IP addresses, usage data, cookies data, online navigation data, location data, browser data). At any time, you may log in and change this information, or remove it. You may decline to provide Personal Data to the Services,

however, some of the Personal Data we ask you to provide, for example, email address, is mandatory for a Service. If you decline to provide it, we may not be able to provide that service to you. If you opt-in to receive our newsletter, the option to unsubscribe will be included in every e-mail.

Sea Sky and Shelter uses collected information for the operation of the Services, to maintain the quality of the Service, to provide general statistics regarding use of the Service, to promote and analyze the Services, to provide customer support and send information about the Services, to protect the rights and safety of Clients, Subscribers, third-parties and our own, to send customized informational or promotional content and provide suggestions according to marketing preferences, to ensure observance of our Terms of Service (TOS) and meet the legal requirements, to verify identity, and provided information, manage payments, and for other business purposes.

We do share your information with trusted third parties who provide support in running this website including any blog or newsletter. All parties will keep your information confidential and will never be shared with unrelated third parties. We may record information relating to your use of the Site in order to help administer the Site and personalize your experience by improving customer service. We may use third-party services, such as Google Analytics and Facebook, that collect and analyze log data to help us improve Sea Sky and Shelter.

Web beacons: we may include single-pixel gifs (web beacons) in emails we send, which allow us to collect information about when you open the email and your IP address, your browser or email client type, and other similar details. We use the data from those web beacons to create reports about how our email campaign performed and what actions our Subscribers took, to capture the time spent on the Services, pages visited and email campaign performance.

Log Data monitoring: we may collect log data whenever you access our tool. This data could include things like an IP address, browser type and version, the pages you visit on Sea Sky and Shelter and other user statistics. When you access Sea Sky and Shelter with a mobile device, log data may include the type of device, your mobile unique ID, the IP address of your device, mobile operating system and other mobile statistics.

Additionally, we may send cookies to your computer in order to identify you and/or improve our service. At any point, you may decline the cookies in your Internet settings. However, doing so may prevent use of some of the Site.

This Site may contain links to third party websites. Unless otherwise stated, this Privacy Policy only covers information that we collect from you on this Site. Any other link will be covered by the privacy policy of that specific site. You acknowledge and accept that we are not responsible for the privacy policies or practices of third parties.

We will never sell, rent, or lease your Personal Data to a third party, but we may share collected information for the purposes described in this Privacy Policy with third-parties

that help Sea Sky and Shelter provide, improve, promote or support Services, that help with our business operations and assist in the delivery of our Services, or who performing services for us, in order to prevent damage to our property or for safety reasons, for example, payment processors, hosting services, analytics, content delivery services, advertising partners, etc., in a manner that is consistent with this Privacy Policy. We may also share information with third parties if required to do so by law or if you violate our TOS.

We may disclose Non-Personal Data for any purpose because this information cannot be used to identify you or another person.

### **SECURITY**

We do our best to protect your information for any unauthorized access, misuse, or disclosure. However, you acknowledge that the personal information you voluntarily share could be accessed or tampered with by a third party. You agree that we are not responsible for any intercepted information shared through our Site without our knowledge or permission. Additionally, you release us from any and all claims arising out of or related to the use of such intercepted information in any unauthorized manner. You agree to notify us for any breach of security or unauthorized use of your information.

# CHILDREN – ONLINE PRIVACY PROTECTION ACT COMPLIANCE

To access or use the Site, you must be 18 years old or older and have the requisite power and authority to enter into this Privacy Policy. We do not knowingly collect or solicit data online from or market online to children under the age of 18. Note: Angel Horse School of Magic is intended for all ages; legal guardian will be required to accompany, permit, and/or access content on behalf of any use under the age of 18.

#### CONSENT

By accessing our Services, you accept our Privacy Policy and TOS, and you consent to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy. In addition, by using our Services you are accepting the policies and practices described in this Privacy Policy. Each time you visit our website or use mobile app or the Service, and any time you voluntarily provide us with information, you agree that you are consenting to our collection, use, and disclosure of the information that you provide, and you are consenting to receive emails or otherwise be contacted, as described in this Privacy Policy. Whether or not you register or create an account with us, this Privacy Policy applies to all users of the website, mobile app, and the Services.

Based on the Personal Data that you provide us, we may communicate with you in response to your inquiries to provide the Services you request and to manage your account. We may also use your Personal Data to send you updates and other promotional communications. Every email will contain a link to be able to opt-out of

receiving it. We may still send important messages regarding administrative matters, updates, disputes, and customer service issues that are required to provide the Services.

### CALIFORNIA CONSUMER PRIVACY ACT

According to The California Consumer Privacy Act ("CCPA") residents of California, United States have specific rights regarding their Personal Data. California consumers have the right to 1) request that businesses disclose information about their collection and use of Personal Data over the past year; 2) ask such businesses to delete Personal Data; 3) opt-out of the sale of their Personal Data.

### CONTACTING SEA SKY AND SHELTER

If you have any questions regarding this Privacy Policy or the practices of this site please contact us any time. Additionally, you may contact us at any time to:

request information that we have about you correct any information that we have about you delete any information that we have about you

If you have any questions about the data that we collect and store, you may contact us at: <a href="mailto:seaskyandshelter@gmail.com">seaskyandshelter@gmail.com</a>.

### **CHANGES TO THIS POLICY**

Sea Sky and Shelter LLC reserves the right to change this Privacy Policy at any time. If we decide to change this Privacy Policy, we will post these changes on this page so you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. All changes are effective immediately upon posting and we suggest that you check this Privacy Policy periodically if you are concerned about how your information is used.

You acknowledge and agree that you have reviewed this Site and this Privacy Policy and that you will continue to review to be aware of any modifications. Any changes to this Policy will be updated on this page.

Last updated on March 17, 2020